



**ATLANTIS**<sup>®</sup>

infinite headwear

# CUSTOM MADE BOOK

# CUSTOM HEADWEAR

**Customising a cap means making it unique,**

from a simple own-brand label to the most innovative decoration techniques  
and from the most classic fabrics to high-tech and fashion textiles.

In this **BOOK** you will find almost all fabrics and customizations.

It will help you to know and choose the best techniques to **bring your ideas to life,**  
transforming a cap into a piece of art.

More ideas and solutions will be available visiting our big showroom  
and being supported by our specialists.

You will physically enter the infinite headwearworld by **ATLANTIS.**



# CUSTOM HEADWEAR HOW TO

1

CHOOSE

What does **customising a cap** mean?

What is the **minimum quantity** that can be ordered?

Examples of **customisation**

Want some **ideas**?

2

CREATE

**Fabrics and Colours**

**Logos and Artwork**

**Prototyping** services

3

ORDER

Production **Times**

**Transport**

**ATS - Tracking Production** and **Transport**

**Certification** and **Guarantees**

**Prices**

**Payments**





**WE SHAPE WITH YOU  
THE BEST CUSTOM HEADWEAR  
FOR YOUR BRAND**

discover more on:  
[www.atlantis-caps.com](http://www.atlantis-caps.com)



# EXAMPLES OF CUSTOMISATION

The possibilities of customisation are INFINITE!

A cap is customised when one or all of its parts are customer-specified:

## SHAPE

5, 6 or 7 panels, flat or pre-curved peak, trucker, fisherman, beret or military styles.



## COLOUR

You can choose different colours for the panels, peak, closure, stitching, eyelets, buttons etc.



## FABRICS/COLOURS

See POINT 5 for details.

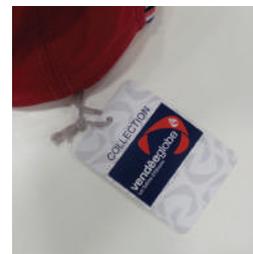


## CUSTOMIZATIONS

Embroidery, print, applications, labels, microinjection, closures, etc.

## ACCESSORIES

Personalised stickers and tags, individual poly bags, etc.



# WANT SOME IDEAS?

WHERE CAN I FIND INSPIRATION FOR MY CUSTOMISED CAP?

MASTER ITALIA has created an IDEAS section on the **ATLANTIS-CAPS.COM** website. This contains a gallery of customised caps, beanies and accessories you can look at if you want inspiration for your own special design.

# FABRICS AND COLOURS

You can choose from various fabrics available in the **ATLANTIS** collection and in the next pages you will see a selection of them.

But, if you are looking for something very special in terms of fabrics, you are welcome at Master Italia.

In our showroom there is a huge **FABRIC CLOSET** with a collection of special fabrics that you can touch and check.





Fabric availability depends on quantity ordered. You can check the **PANTONE™** codes of colour available in stock from the technical data sheets of the various articles in the **ATLANTIS** collection.

With **ATLANTIS**, the range of fabric and colour combinations available is practically infinite.

**SEARCH FOR COLOURS:** Our showroom contains a vast number of fabric samples and expert advisers are on hand to help you identify the right fabric and colour for your own design.

If you can't find what you need among our in-house samples, you can search for the fabric with the nearest Pantone™ colour to that provided by the customer directly on the Local Fabric Market.

Fabric searches cost €50 for minimum quantity orders of 288 pieces.

The identification of a colour from our range of over 100 EU made and readily available yarns is free.

Quality is certified for all **ATLANTIS** stock fabrics and standard Pantone™ colours. In the case of fabrics selected from the Local Fabric Market, complete conformity to the requirements of REACH regulations can only be verified at the search stage.

**YOUR OWN FABRICS:** On request, customers can supply their own fabrics for use in the creation of customised caps.





## PANTONE™ COLOURS

Minimum quantities for colours and  
colour search costs

### STANDARD PANTONE™ COLOURS

COTTON AND TECHNICAL FABRICS  
orders starting from 7,000 pieces

POLYESTERS, MIXED AND MESH  
orders starting from 10,000 pieces

CHINESE YARNS  
orders starting from 576 pieces

### EU YARNS

orders starting from 500 pieces

### SPECIAL PANTONE™ COLOURS

supplement of € 150

**only available for:**

COTTON

orders starting from 3,000 pieces

POLYESTERS, MIXED AND MESH

orders starting from 5,000 pieces

FABRICS

100% LIGHT COTTON 23\*23 108X56 155/160 g/m<sup>2</sup>



100% COTTON 21\*21 108X58 170-180 g/m<sup>2</sup>



100% CHINO COTTON 16\*12 108X56 270-280 g/m<sup>2</sup>



100% CHINO COTTON 16\*10 108X56 285 g/m<sup>2</sup>



100% HEAVY COTTON 7\*7 68X38 350-360 g/m<sup>2</sup>



100% CANVAS COTTON 2\*2 72X40 240 g/m<sup>2</sup>



65% POLYESTER - 35% COTTON T/C 21\*21 108X58 180 g/m<sup>2</sup>



100% POLYESTER 110-120 g/m<sup>2</sup>



100% BRUSHED COTTON 21\*21 108X58 185 g/m<sup>2</sup>



100% BRUSHED COTTON 16\*12 96X48 230 g/m<sup>2</sup>



100% BRUSHED COTTON 10\*10 74X44 260-270 g/m<sup>2</sup>



100% BRUSHED COTTON 7\*7 68X38 350-360 g/m<sup>2</sup>



100% ACRYLIC 68X38 280 g/m<sup>2</sup>



15% WOOL 85% ACRYLIC 72X54 275 g/m<sup>2</sup>



100% JACQUARD POLYESTER 110 g/m<sup>2</sup>



100% POLYESTER MICROFIBER 120 g/m<sup>2</sup>



STONE WASHING



SNOW WASHING



DENIM WASHING



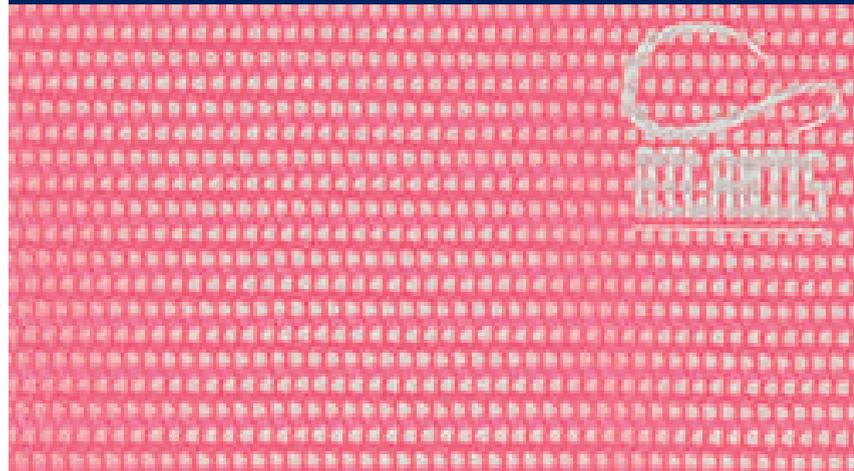
PIGMENT WASHING



100% POLYESTER SANDWICH MESH 200 g/m<sup>2</sup>



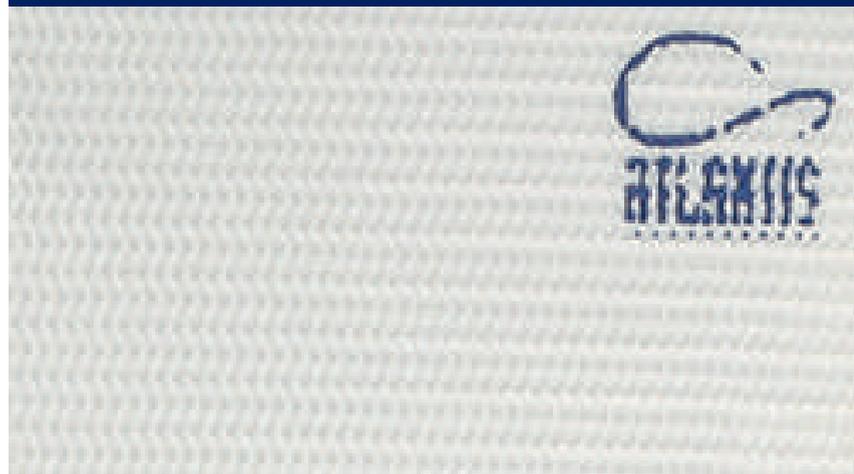
100% POLYESTER PVC MESH



100% POLYESTER NYLON MESH 175 g/m<sup>2</sup>



100% POLYESTER SEMISOFT MESH 127 g/m<sup>2</sup>



82% ACRYLIC 15% WOOL 3% ELASTANE



97% COTTON 3% ELASTANE 16\*16 300 g/m<sup>2</sup>



97% POLYESTER MESH 3% ELASTANE 230 g/m<sup>2</sup>



100% POLYESTER MINIOTTOMAN 300 g/m<sup>2</sup>





# CUSTOMIZATIONS

FLAT EMBROIDERY



EMB-090

3D GOLD METAL EMBROIDERY



EMB-056-J

GLOW IN THE DARK 3D EMBROIDERY



LUM-006

SUBLIMATION ON 3D EMBROIDERY



SUB-100-10

WOVEN LABEL APPLIQUE EMBROIDERY



PAT-APL-03

SUBLIMATED FABRIC PATCH WITH 3D EMB. OUTLINE



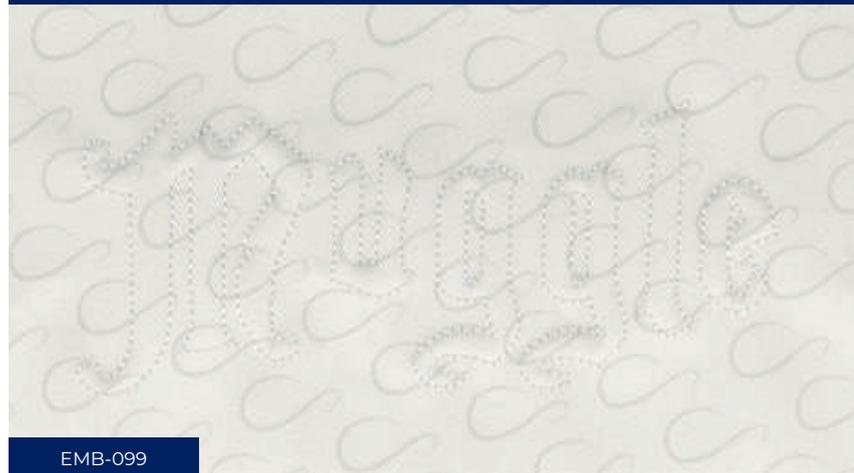
PAT-SUB-02

DOUBLE LAYER FELT PATCH



PAT-FEL-003

BACK SIDE 3D EMBROIDERY



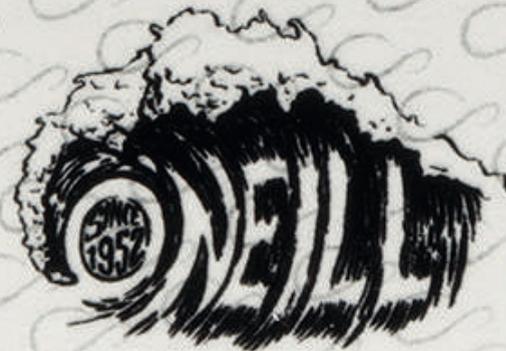
EMB-099

## DISTRESSED PUFF PRINT



PRI-031

## FLOCK PRINT



PRI-999

## COLOUR FOIL PRINT



PRI-310

## REFLECT AND FLUO TRANSFER



REF-PRINT-01

HIGH DENSITY PRINT

Tokyo  
Ghoul

PRI-RU-007

REFLECTIVE HIGH DENSITY



PAT-SUB-02

PVC HOT PRESS



HF-200-3

3D RUBBER



PRI-006

3D RUBBER ON FAUX SUEDE PATCH



PAT-SUE-RUB-02

HIGH FREQUENCY



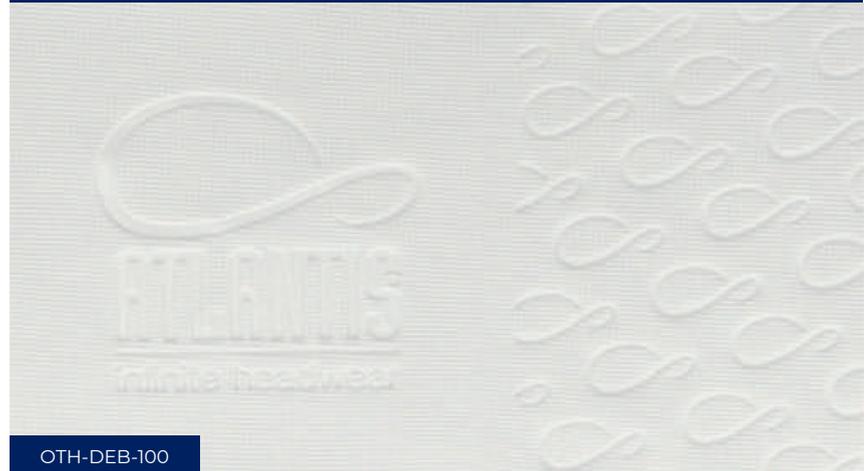
HF-110

SUBLIMATED ON POLYESTER TWILL



SUB-101

DEBOSSED MINIOTTOMAN FABRIC



OTH-DEB-100



# ACCESSORIES



**SILVER EMBOSSED  
BUCKLE**  
(CLO-050-003)



**BRASS EMBOSSED  
BUCKLE**  
(CLO-050-007)



**COLOURED EMBOSSED  
BUCKLE**  
(CLO-050-008)



**METAL GUN EMBOSSED  
BUCKLE**  
(CLO-050-005)



**BRASS LASER  
BUCKLE**  
(CLO-071)



**SHINY SILVER LASER  
BUCKLE**  
(CLO-070)



**SHINY METAL GUN LASER  
BUCKLE**  
(CLO-072)



**COLORLED DEBOSSED  
BUCKLE**  
(CLO-073)



**EMBOSSSED GUN  
PLATE**  
(OTH-MET-008)



**LOGO PLATE**  
(OTH-MET-002-10)



**EMBOSSSED PLATE**  
(OTH-MET-005)



**LASERED GUN PLATE**  
(OTH-MET-004)



**RUBBER PATCH**  
(PAT-RU2-004)



**LASERED ECO LEATHER  
PATCH**  
(PAT-LEPU-07)



**EMBROIDERY PATCH  
WITH CARBON FIBER**  
(PAT-APL-04)



**COLORED DEBOSSD  
PLATE**  
(OTH-MET-009)



**RUBBER LABEL**  
(ETH-RUB-001)



**FOLDABLE WOVEN  
LABEL**  
(ETH-W-021)



**WOVEN LABEL WITH  
SILICON PRINT**  
(ETH-W-SIL-01)



**FAUX SUEDE LABEL  
WITH 3D RUBBER**  
(PAT-SUE-RUB-1)

# CLOSURES



**NORMAL VELCRO CLOSURE**  
(CLO-010)



**QUALITY VELCRO CLOSURE**  
(CLO-011)



**WOVEN VELCRO CLOSURE**  
(ETH-W-030)



**REFLECT VELCRO WITH STRING CLOSURE**  
(CLO-012)



**PVC EMBOSSED CLOSURE**  
(CLO-013)



**RIBBON WITH PLASTIC CLOSURE**  
(CLO-014)



**SNAP METAL BUCKLE CLOSURE**  
(CLO-030)



**FULL METAL BUCKLE CLOSURE**  
(CLO-040)



**SUNDAY BUCKLE CLOSURE**  
(CLO-021)



**METAL-LEATHER STRAP CLOSURE**  
(CLO-090)

TRIMS



**STANDARD HANGTAG WITH BARCODE  
STICKER AND PLASTIC STRING**  
(PAK-HAN-007)



**SHAPED PAPER HANGTAG  
WITH STRING AND PIN**  
(PAK-HAN-008)



**PRINTED LAMINATED PAPER HANGTAG  
WITH STRING AND PIN**  
(PAK-HAN-009)



**PLASTIC HOOK**  
(PAK-HOOK-001)



**HOLOGRAM STICKER ON BILL**  
(PAK-STI-001)



**SILVER SHAPED STICKER ON BILL**  
(PAK-STI-002)



INSIDE PAPER CARE LABEL  
(ETH-P-002)



INSIDE SATIN CARE LABEL  
(ETH-P-003)



INSIDE WOVEN LABEL  
(ETH-W-001-012)



INSIDE FOLDABLE WOVEN LABEL  
(ETH-W-001-010)



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